## GT ACADEMY 2013 E3 RACER X CONTEST OFFICIAL RULES

To enter the GT Academy 2013 E3 Racer X Contest ("Contest"), you must be present at the Electronic Entertainment Expo ("E3") June 11, 2013 through June 13, 2013, in Los Angeles, CA and must be 18 years of age as of June 11, 2013.

**Sponsors.** The Contest Sponsors are Sony Computer Entertainment America LLC, 2207 Bridgepointe Parkway, San Mateo, CA 94404 and Nissan North America, Inc., 1 Nissan Way, Franklin, TN 37067 ("Sponsors").

Contest Dates. GT Academy 2013 E3 Racer X Contest begins on June 11, 2013 10:00am PST to 6:00pm PST and ends on June 12, 2013 9:00am PST to 6:00pm PST ("Contest Period"). Please note, due to technical and logistical factors, Sponsors reserves the right to change Contest start and end dates and times. See www.us.gran-turismo.com for updated Contest dates and times. Any change in start or end dates from the Official Rules will be posted at www.us.gran-turismo.com.

Contest Race - Visit the Gran Turismo Academy outdoor booth experience during the Contest Period to complete a pre-determined race event. All contestants will compete using the same vehicle and track, which will be announced at the start of race. A contestant's result is determined by fastest race time for the assigned race event. Once a contestant completes his or her time trial, the contestant's race time will be recorded on Sponsors' leaderboard. Contestants may only race once during their trial and cannot pause or restart at any point. In the event of a tie at the end of the Contest Period, the contestants who are tied will race again to determine the winner.

On June 13, 2013 at approximately 12:30pm PST the four contestants who posted the overall fastest laps times during the entire Contest Period will be invited to race on stage inside E3on a new Gran Turismo 6 ("GT6") time trial for the chance to become Racer X. The Grand Prize winner will be determined by the fastest race time during this race event. Judges will be onsite to ensure fair racing.

If Sponsors cannot verify a winning contestant's age, residency, or other factors deemed essential by Sponsors for participation in the National Finals, or if a winning contestant is not available to attend the National Finals, Sponsors may select an alternate contestant beginning with the contestant with the next fastest race time from the leaderboard.

## **PRIZES:**

## **Grand Prize:** Trip to GT Academy 2013 National Finals (1 Prize):

The fastest contestant (the "Prize Winner") at the end of the Contest Period will qualify to attend the GT Academy National Finals (the "National Finals"). Grand Prize includes round trip coach class airfare for one to the National Finals event (from major airport nearest winner's home), two nights accommodations and transportation to and from the National Finals, (Approximate retail value \$2,000.00). At the National Finals, competitors will compete and race for one of 16 spots to compete in GT Academy, where the competitors will attend the GT Academy Boot Camp and compete for the ultimate prize of becoming a professional race car driver. Separate contest rules apply to GT Academy. The Prize Winner will forfeit their Grand Prize if that contestant is unable to attend the National Finals during the designated time period, or if that contestant does not return the required Affidavit of Eligibility and Release within the required timeframe that verifies age and state of residency, and other compliance with these Contest rules.

**First Prize:** E3 Passes: (10 Prizes). On June 11, 2013 10:00am PST to 1:00pm PST and June 12, 2013 9:00am PST to 12:00pm PST, the racers who post the top 5 fastest lap times on each of the days listed will receive a pass to the 2013 E3 Expo (Approximate retail value \$795.00).

**WINNERS:** Five First Prize winners will be announced at approximately 1:30pm on June 11 and 12:30PST on June 12, and 12:30pm PST June 13, 2013. Contestants must be present at this time to claim prize. Winners will be determined by the top 5 fastest race times during each day of the Contest Period as recorded by the game software.

Contestant cannot post new times to event leaderboard as only one race is permitted.

One Grand Prize winner will be announced at the close of the third day (June 13, 2013). Contestant must be present at this time to claim prize. Grand Prize winner will be determined by the contestant that achieves the fastest race time during the final race event as recorded by the game software.

Race times are ranked in order of fastest to slowest. In the event of a tie, the contestants with the fastest race times will race again to determine the winner.

All decisions regarding all matters of this Contest are at Sponsors' discretion and are final and binding. Sponsors is not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmissions that may limit a contestant's ability to participate in the Contest. Sponsors reserves the right in its sole discretion to modify, cancel or suspend this Contest should disruptions, interruptions, hardware or software malfunctions, data loss or corruption, a virus, bugs or any other cause beyond Sponsors' control compromise or corrupt the administration, security or proper play of this Contest.

**ELIGIBILITY AND RELEASE:** Contest open to legal U.S. residents who are 18 years of age or older as of June 11, 2013 and who are in attendance at the Los Angeles E3 event between June 11, 2013 and June 13, 2013. Winning contestants must execute and return an Affidavit of Eligibility and Release within one day of receipt and must meet eligibility requirements as described in Addendum A attached. Return of any prize or prize notification as undeliverable will result in disqualification and an alternate winner will be selected. Failure to return Affidavit of Eligibility and Release within seven days of receipt may result in Prize forfeiture. Contestants may be required to sign an image release acceptable to Sponsors in order to participate and claim any Prize. Any contestant who does not meet the requirements of these Contest rules may forfeit Prizes or be disqualified from the Contest in Sponsors' sole discretion. Unclaimed prizes may not be awarded to other contestants. No tickets or other travel documentation will be issued in the name of any contestant who has not signed required documents. Sponsors will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Prize is not transferable, assignable, or redeemable for cash. No substitution for the prize by the winner will be allowed. If necessary, due to unavailability of the prize for any reason, a prize of equal or greater value will be awarded at the sole discretion of the Sponsors. All travel details will be at Sponsor's discretion. Prize will be forfeited if winner is unable to travel during designated time period. No compensation will be made in the event of the cancellation or delay of any flight. Airline tickets are nonrefundable and non-transferable and are not valid for upgrades or frequent flyer miles. All airline tickets are subject to the vagaries of flight variation, work stoppages, and schedule or route changes. If in the judgment of Sponsor, air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for roundtrip air travel at Sponsors' sole discretion.

Winner must comply with any applicable hotel check-in requirements, such as presentation of a major credit card. Room taxes and other hotel fees may not be included and if applicable may be payable at the time of check-out by the winner or guest. All expenses and incidental travel costs not expressly stated in the package description above, which may include but not be limited to, ground transportation, meals, incidentals, passenger tariffs or duties, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the sole responsibility of winner.

The ARV for travel prizes is an estimate made before the Promotion begins and may vary depending upon points of departure and destination and fare fluctuations. The winner will not receive cash or any other form of compensation if actual travel costs are less than the estimate made in these Official Rules. No interest will be awarded on cash prizes. All Federal, state and local tax liabilities are the responsibility of a winning contestant. Acceptance of a Prize constitutes permission (except where prohibited) for the Sponsors to use the contestant's name, likeness, biography, statements, and any other similar materials for marketing, promotional and publicity purposes without additional compensation or any limitation. Employees of the Sponsors and its parent, subsidiaries and affiliated companies

and their immediate families are not eligible to participate in this Contest. Neither the Sponsors nor its affiliates, subsidiaries, agencies, division or related companies or prize providers or event administrators are responsible for any damages, taxes, or expenses that winners might incur as a result of this Contest or receipt of a Prize or any portion of a Prize. Contestants agree to release Sponsors and their respective parents, subsidiaries, agencies, divisions, and affiliates from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including property damage, personal injury or death that may occur in connection with, preparation for, travel to, or participation in the Contest, or possession, acceptance or use or misuse of any prize or participation in any Contest-related activity and claims based on publicity rights, copyright or trademark infringement, defamation or invasion of privacy and merchandise delivery. Neither the Sponsors nor its affiliates, subsidiaries, agencies, division or related companies or event administrator are responsible for any damages, taxes, or expenses that winners may incur as a result of this contest or receipt of a prize.

In the event the winner or his or her travel companion engages in behavior that, as determined by Sponsor in its sole discretion, is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip or other applicable experience early, in whole or in part, and send the winner and his or her travel companion home with no further compensation.

WINNERS' NAMES: To obtain a list of winners send a stamped, self-addressed envelope to: "GT Academy 2013 E3" Winners List, c/o Marketing Dept. 2207 Bridgepointe Parkway, San Mateo, CA 94404. Winners list requests will be fulfilled within four weeks after all prizes have been awarded. Requests for winners list must be received no later than August 1, 2013.

**RESTRICTIONS:** Void where prohibited or restricted by law.

## Addendum A

Grand Prize Winner must participate in a mandatory health screening for physical fitness and vision prior to the start of the GT Academy Boot Camp and be in good general health in accordance with Motor Sports Association ("MSA") medical requirements (details can be <u>found here</u>).

Health screening may include:

- Eyesight test (with glasses or lenses if necessary). Contestants must declare color-blindness, which in extreme cases may preclude a contestant from participation in GT Academy Boot Camp.
- Body mass index and blood pressure exam, including making sure contestants are within the minimum and maximum height and weight restrictions to fit into the cars being used at the GT Academy Boot Camp.
- Free-movement of all joints and confirmation of no serious neck or head injuries.

Contestant must have a valid United States drivers license.

Contestant may not have either a Driving Under the Influence (DUI) conviction or a Driving While Intoxicated (DWI) conviction.

Contestant must not have any previous felony convictions, including a reckless driving conviction

Contestants must not have an existing competition driving contract with any motor sports team, body, agent or management company that conflicts with his/her ability to accept the Prize.

Contestants must not have previously held a National A or superior MSA license or equivalent in another Fédération Internationale de l'Automobile (FIA) recognized ASN and not have competed in a national level Karting Championship for more than two full seasons.